

GREAT 💌

SOUTH YORKSHIRE INVESTMENT GUIDE

INTERNATIONAL IN OUTLOOK, GLOBAL IN OFFER.

SOUTH YORKSHIRE SYNCA MAYORAL COMBINED AUTHORITY

INTRODUCTION

This brochure is here to give you an insight into the unique place that is South Yorkshire.

LEP (Local Enterprise Partnership), which means we are autonomous in our decision making, as well as being able to respond quickly to investors and businesses that are looking to relocate here.

We are a place with a strong industrial heritage but with a rapidly growing reputation for technologically advanced manufacturing and engineering, plus specialist expertise in industrial digitisation to help global businesses meet Industry 4.0.

With our specialisms in advanced manufacturing and health and wellbeing, we are helping to solve some of the world's greatest challenges and are involved in many transformational projects in healthcare, life sciences and technology. We have a wealth of resources to call upon to help us do this, including the Advanced Manufacturing Research Centre (AMRC) and all the resources within the AMID (Advanced Manufacturing Innovation District) and the AWRC (Advanced Wellbeing Research Centre).

When it comes to healthcare, many businesses locate here to collaborate with our universities and teaching hospitals to solve issues of prolonging the quality of life We are both a Mayoral Combined Authority (MCA) and and easing mobility and independence into old age.

> Our region is also involved with developing new materials for the future – including new lightweight construction materials and we're also leading the way in new low-carbon technologies.

As a region we are renowned for our strong talent pool, with businesses able to draw upon our highly skilled workforce, with two million people within commutable distance of the city.

One thing is clear; there has never been a better time for investors looking to locate a business in South Yorkshire.

Through this brochure, you will also learn more about the culture of South Yorkshire. This includes a look at how we offer superb quality of life and why so many people who visit or study here choose to stay here.

All in all, we're a region worth knowing – and our doors are open to welcome you.

Contents

South Yorkshire - A real competitive advantage	3
Foreword - Oliver Coppard, Mayor of South Yorkshire	4
South Yorkshire – A great place to do business	7
Advanced manufacturing	10
Health and Wellbeing	12
Research and innovation	14
Energy	16
UKAEA	16
Construction	17
Digital and creative	18
Intelligent Mobility	19
Why should I invest in South Yorkshire?	20
Locate in SY	21
Connectivity	22
Quality of life	24
Skills and employment	26
Investing in skills	27
Digitisation	27

SOUTH YORKSHIRE -A REAL COMPETITIVE ADVANTAGE

There has never been a better time for investors looking to locate a business in South Yorkshire.

The UK government has devolved powers for South Yorkshire to the South Yorkshire Mayoral Combined Autrhority (MCA), under the Governance of the Mayor of South Yorkshire, Oliver Coppard.

This means that the region will have new powers and will benefit from an additional £30 million annual allocation over the next 30 years to encourage economic growth. Inward investors will welcome the fact that major decisions can now be made on a local level, giving greater local autonomy, power and control, which will make doing business here in South Yorkshire even easier and open a number of potential competitive advantages.

Devolution equips our local leaders with the tools and resources to support jobs and businesses, unlock opportunities for our people and for inward investors and enable us to deliver better public services.

Our region also has devolved transport powers and funding; full devolution of the Adult Education Budget of around £35m a year for colleges and training providers; increased planning capacity and powers to deliver housing and economic growth; plus, greater control over how and where funds are directed.





Oliver Coppard, Mayor of South Yorkshire, said:

"This is a very exciting time for our region, with powers transferred from Westminster it means more decisions about South Yorkshire will be made in South Yorkshire, helping local businesses and external investors and companies choosing to relocate here.

"Devolution opens up our local knowledge and networks, bringing power closer to the people and help us to reshape our economy and society in a way which reflects our values and priorities.

"Collectively, we stand ready to unlock economic renewal for the region, the north and the nation, and the devolution of powers from Westminster is helping enable us to do this. There has never been a better time to invest in South Yorkshire."





SOUTH YORKSHIRE – A GREAT PLACE TO DO BUSINESS

South Yorkshire is an area with huge potential. It's a great place to live, it's a great place to do business, it's a great place to invest.

Located in the heart of the UK, we are a region renowned for our industrial heritage, but with a rapidly growing reputation for advanced manufacturing and engineering. We are driving growth by offering a wide range of investible opportunities, with a strong focus on innovation.

We encourage innovation-led economic growth by enabling industry leaders to collaborate with other entrepreneurs, innovators, academics and training providers to harness the benefits of clustering. This practice of similar organisations being located close together to share knowledge, resources and research is working well in our region, particularly in the areas of Advanced Manufacturing and Health & Wellbeing.





Our Advanced Manufacturing cluster is based around the AMID (Advanced Manufacturing Innovation District). At the heart of the AMID is the Advanced Manufacturing Park (AMP) and the University of Sheffield's Advanced Manufacturing Research Centre (AMRC), which have been driving high value innovative engineering, manufacturing research and skills development since the early 2000s.

The success of the Innovation District is based on the clustering of world-class manufacturing brands, such as McLaren, Boeing and Rolls-Royce, and the UK's Advanced Manufacturing Catapult AMRC, a globally significant centre of excellence that translates applied research and precision engineering and generates additional income enabling opportunities to be maximised and jobs created in the region.

Our Innovation District is the UK's largest research-led advanced manufacturing cluster and adjacent business and science parks connect world-class capabilities and R&D assets in materials, clean energy and advanced wellness and is home to high-value businesses and skilled software engineers who are pushing the boundaries of digital efficiency and Industry 4.0.

Our Health & Wellbeing cluster comprises the AWRC (Advanced Wellness Research Centre), Centre of Child Health and Technology, National Centre of Sport and Exercise Medicine, and National Centre of Excellence for Food Engineering, Hosted by the Sheffield Olympic Legacy Park and Sheffield Teaching Hospitals NHS Foundation Trust, it is an important centre of excellence for research into the health challenges that face the population on a local and global basis. We're growing our economy by creating a broad and powerful culture in which businesses can become established, develop and thrive.

By focusing on what we're good at, from advanced manufacturing through to healthcare and renewable energy, we're building a more prosperous place where people want to live, work and invest.

As part of the Northern Powerhouse, we are working together, giving confidence to our international investment partners and making our region even more attractive to other potential investors. We collaborate closely with the Department of Trade and Northern Powerhouse to ensure that investors and businesses can benefit from our joined-up approach across the north of England.

Through collaboration, we are tackling some of the biggest challenges we collectively face, whether that's the environment, productivity, social mobility, or enabling healthier lives.

ADVANCED MANUFACTURING

Within South Yorkshire, the Advanced Manufacturing and materials sector employs approximately 50,000 people across 3,000 companies. This includes the automotive industry, which employs around 17,000 people and the aerospace sector, which employs 7,000.

Innovative companies across South Yorkshire manufacture products for the energy sector across the UK and beyond.

Our region has expertise in materials, light weighting, forging and casting, cutting tools and sealing technology for valves and pumps. Our expertise extends to manufacturing components in high performance alloys and in developing sophisticated tooling and material processing.

Our region actively encourages the development of ideas and skills through the creation of incubation centres – which are offered by our local councils in Sheffield, Barnsley, Rotherham and Doncaster.

We are home to the UK's High Value Manufacturing Catapult, which has incubation facilities for fledgling businesses at the Advanced Manufacturing Park Technology Centre and innovative and enterprising programmes for new business ideas such as Y-Accelerator.

Manufacturers relocating a business to South Yorkshire have access to a wealth of resources offered by the expanding AMID innovation district. This includes research, technology transfer, step changes in productivity, performance and quality, networking and industrial collaboration.

An important resource is the AMRC, which is a network of world-leading research and innovation centres working with advanced manufacturing companies of all sizes. It has a global reputation for helping companies to overcome manufacturing problems and has become a model for collaborative research involving universities, academics and industry.





SOUTH YORKSHIRE **SYMCA**



HEALTH AND WELLBEING

The health sector consists of over 4,000 employers in our region and has established a reputation for excellence in the development of innovative healthcare technologies. Our region has one of the UK's largest concentrations of orthopaedic and medical device companies in the world, making it a leader in medical diagnostics. The region provides exceptional access to clinical trials, research collaboration and new product development, with strengths in advanced wound care, orthopaedics, surgical instruments and medical equipment. South Yorkshire is host to many world-leading healthcare technology companies including Braun, Swann Morton, Orchid and JRI Orthopaedics.

Governments, employers and individuals around the world invest incalculable sums in treating the consequence of ageing.

Sheffield Hallam University's Advanced Wellbeing Research Centre (AWRC) is dedicated to improving the health and wellbeing of the population through innovations that help people move. With a background in elite sport research and design we are a region that can help tackle global health challenges.

The AWRC, is set to become the most advanced research and development centre for physical activity in the world. It will act as the research hub for the National Centre for Sports and Exercise Medicine in Sheffield and the National Centre of Excellence for Food Engineering, based in the Sheffield Olympic Legacy Park delivering a tangible legacy from the London 2012 Olympic & Paralympic Games through the four themes of Sport, Community, Environment & Economy. Driven by a strong partnership of key institutions from SYMCA, developments are focused on the four work streams of Health & Wellbeing, Investment & Regeneration, Research & Innovation, and Education & New Skills.

Through our Health and Wellbeing Cluster, we are a region that is becoming renowned for wellness, for the prevention of health issues and the prolonging of our quality of life.

The cluster will draw together research, industry and innovation to make significant impacts on health with global implications. Research and innovation are what we're becoming known for and we invite you to find out how you could benefit.

Sheffield Advanced Wellbeing Hallam **University** Research Centre



POST COVID-19 REHABILITATION (RICOVR)

As part of the AWRC, our region has RICOVR; a research and innovation unit set up to identify what works, and what doesn't, in terms of helping people recover and rehabilitate from COVID-19. RICOVR will explore the role that physical activity can play in recovery. Through research and innovation, it will also provide evaluation and feedback to existing health and care services supporting people directly and



Sheffield Teaching Hospitals have a long history of providing high quality care, clinical excellence and innovation in medical research. As well as being home to one of three Major Trauma Centres for the Yorkshire and Humber region, Sheffield Teaching Hospitals offer a number of specialist medical and surgical services. These include cancer treatment, spinal injuries, neurology, cardiology and stereotactic radiosurgery. Sheffield Teaching Hospitals is internationally recognised for its specialist research into diabetes and diseases of the bone, heart, lung and nervous system.

The hospitals have developed one of the UK's first Academic Health Science Networks building on their long tradition of clinical and scientific achievements. Through its partnerships with the University of Sheffield, Sheffield Hallam University, other health and social care providers and industry the hospitals remain at the forefront of advancements in clinical services, teaching and research.



RESEARCH & INNOVATION

Here in South Yorkshire, we have gained a reputation for our strong industrial heritage, from which we have evolved our expertise in advanced manufacturing, plus we have major transformational projects underway in healthcare, life sciences and technology.

Closely collaborating with local, national and international businesses, the University of Sheffield and Sheffield Hallam University are leading the way in industrial research.

We are looking to establish long-term partnerships to develop solutions to pressing technological questions. Our rich industrial heritage founded on transformational innovations, such as the invention of stainless steel, plus a wealth of research institutions and assets means we are well placed to deliver this vision.

As a region, we have a well-established innovation network with world-class capabilities, alongside emerging specialisms and services. We are focused on building our innovation capacity to meet growing demand from digital and service sectors such as learning and education technology, wellness and health and advanced materials and composites.

Our AMRC and Nuclear AMRC are part of the High Value Manufacturing Catapult which is helping to solve the challenges of the UK's productivity curve. They draw on research excellence to help UK manufacturers to expand their research and development capabilities and innovate to win new business.

A great deal of research and innovation takes place at the Innovation District, which is a global innovation model that has attracted world-renowned companies, such as Boeing and McLaren.





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ENERGY

South Yorkshire is establishing itself as a leader in low carbon, resilient energy and is well positioned to deliver the Government's Industrial Strategy ambitions for 'affordable energy and clean growth' in a bid to be recognised as the 'Green Heart of Great Britain'.

Our region has set itself a target to achieve a net-zero carbon economy by 2040. These targets provide a focus for sustained investment, with key priorities including reducing carbon emissions, generating low carbon energy, improving the energy efficiency and sustainability of buildings and accelerating the transition to ultra-low or zero-emission transport. South Yorkshire is leading by example, we have already established collaborative partnerships between academic institutions and businesses, including major research programmes that have led to innovative low carbon technologies.

Our position within the Northern Powerhouse, which generates 27 per cent of UK electricity, is backed by unique assets and a committed approach to renewables. This means South Yorkshire is working towards being at the cutting edge of developing energy sector innovations.

'Green hydrogen' is a key economic focus in the move towards a net-zero carbon economy. ITM Power, based in Sheffield, has the largest electrolyser manufacturing site in the world, producing green hydrogen and therefore giving our region an unrivalled advantage in this area.

UK Atomic Energy Authority

South Yorkshire is home to the UKAEA (UK Atomic Energy Authority), a £22m fusion energy research facility that engages industry in commercial fusion energy development. UKAEA is working with industrial partners to put the UK in a strong position to commercialise nuclear fusion as a major source of low-carbon electricity in the years ahead. The facility is part of the innovation cluster in our region for energy. The UKAEA base will encourage increased collaboration with research organisations including the University of Sheffield Advanced Manufacturing Research Centre (AMRC), and the Nuclear Advanced Manufacturing Research Centre (NAMRC).

The key role of the facility is to develop and test joining technologies for fusion materials and components. These will then be tested and evaluated under conditions simulating the inside of a fusion reactor. Looking further ahead, it will enable technology development for the first nuclear fusion power plants, which are already being designed.

CONSTRUCTION

The construction sector is also taking advantage of the latest technology to produce new, lighter, stronger more sustainable materials – and methods of working which minimise the carbon footprint.

With over 8,200 construction businesses located in our region, plus the University of Sheffield's Integrated Civil and Infrastructure Research (ICAIR) centre is based here, there is a great deal of innovation taking place in the construction sector in our region. The AMRC has started applying that expertise to the construction sector, where advanced manufacturing techniques are now being seen as essential to increasing capacity, overcoming skill shortages and shortening lead times. A construction innovation cluster is emerging here which is set to become a Centre of Excellence for Modern Methods of Construction. It will pioneer low carbon methods that are affordable and sustainable for the future.

The centre is translating disruptive technologies from other sectors, including advanced manufacturing, robotics and autonomous systems and applying it to the construction and infrastructure sector, therefore driving forward the development of new materials and technology to enable Modern Methods of Construction (MMC). This provides the opportunity to transform the intelligence, resilience and resource-efficiency of commercial and residential buildings and other infrastructure, benefitting both our people and climate.





DIGITAL AND CREATIVE

South Yorkshire is renowned for its strengths in the digital and creative industries, offering a great environment for setting up, working in and growing digital businesses. We have two dedicated digital clusters in our region – in Sheffield and Barnsley.

Sheffield has a vibrant body of digital industries, with many creative businesses based at the Workstation in the city centre. Both Sheffield and Barnsley have Digital Media Centres (DMCs) which were built to meet increased demand for innovative and collaborative workspaces in the Borough.

A key factor in the growth of the DMC in Barnsley has been the 'TechTown' project, which is creating bold plans for the future of Barnsley. TechTown is creating a digital ecosystem by connecting people from the public and private sector, entrepreneurs and education providers to share and benefit from digital expertise.

South Yorkshire has a great deal to offer entrepreneurs, from Sheffield's Digital Coalition and Dot Sheffield to the city's DocFest, an internationally renowned documentary festival held annually attended by thousands of people.

There is a growing value chain which is delivering specialist training to support growth in the sector and a thriving network of over 100 companies, incubators and organisations; all of which make-up our digital media and technology ecosystem.

Over 60% of the UK's educational technology capacity is in Sheffield, and we are the home of national and globally significant businesses like The Floow, Sumo Digital, Wandisco, Zoo Digital and Twinkl.

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Innovation is also taking place in our region into intelligent mobility. Technology is changing the way people access travel information and how they use transport, which means there is a rise in on-demand travel, plus growth in autonomous vehicles. Our region has capabilities in the research and development of sustainable fuels, which mean we are well-placed to deliver alternative fuel technology to support intelligent mobility.

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WHY SHOULD I INVEST IN SOUTH YORKSHIRE?

South Yorkshire offers good value investments, with capital and rental appreciation.

Types of investment available:

Commercial Property – we have a wide range of industrial and office space opportunities within our region.

Retail – we have opportunities both for retail occupiers and to invest in new retail developments – medium and large scale.

Residential – we have a wealth of housing opportunities, both in town and city centre schemes, as well as major new greenfield sites prime for development.

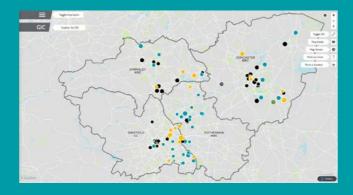
Leisure – opportunities are available for you to invest in sporting and leisure schemes – including the Sheffield Olympic Legacy Park. Energy –

Infrastructure – major infrastructure investments are available which will facilitate connectivity and will better link our major towns and cities. Manufacturing – our region is renowned for advanced manufacturing, plus research and innovation into new technologies - industry 4.0 opens up extensive opportunities.

Health – investors will find wide-ranging opportunities in the development of digital and medical tech, with many pioneering research projects being undertaken here.

Hotels – new opportunities in the hotels and hospitality sector are arising as South Yorkshire is rapidly growing its reputation as a destination for tourism.

Energy – we are well positioned to deliver the Government's Industrial Strategy ambitions for 'affordable energy and clean growth' and to be recognised as the 'Green Heart of Great Britain'.



If you are looking to make an investment visit our interactive portfolio, which can be accessed at portfolio. southyorkshire-ca.gov.uk, a user-friendly feature to visualise where investable opportunities are located.

LOCATE IN SOUTH YORKSHIRE

If you are looking to make an investment or to relocate a business to South Yorkshire, we have developed 'Locate in SY', which can be accessed at locate.southyorkshire-ca.gov.uk,

a user-friendly comparative web tool, to make the process as straightforward as possible.

This investor friendly website utilises live data from highly respected sources to make it simple for you to access up-to-date, relevant and authoritative information on South Yorkshire.

By using Locate in SY, you will be able to answer fundamental questions, such as 'Is there suitable land or property available for a business there?'; 'Does the district have a market for my business to succeed?' 'Is there sufficient skilled labour?' and 'What are the salaries paid in that area for this industry?'. Locate in SY enables users to 'drill down' to gain a true, impartial picture of South Yorkshire's towns and cities, including the workforce potential, their education and wages. The webtool brings vital sources of information together to enable you to make informed choices and clear recommendations, based on facts and evidence.

Seeking the ideal place to locate, expand, or invest?

Ouick Access

SYMCA

Select Distric

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In addition, you can check out competition in an area, analyse the community profile, consumer expenditure and talent pool, in fact everything you need to know if you are looking to invest in or relocate a business to this district.

For more information on South Yorkshire contact enquiries@southyorkshire-ca.gov.uk visit scrinvest.com or call +44 (0)114 220 3400

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CONNECTIVITY

South Yorkshire has the benefit of a superconnected economy.

South Yorkshire is within 65 miles of six airports, making international travel convenient and easily accessible.

We are a region at the heart of the UK's road network. We have low traffic congestion and 60 per cent of the UK's manufacturing industry is within a 2.5 hour HGV drive.

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Birmingham

We are within a short drive of other major cities such as Leeds, Liverpool and Manchester, plus we're only 90 minutes from London by train. Our central location has led to the region's growth as a logistics centre. We offer intelligent mobility – with the ability to transport people and products via road, rail and air transport, with effective infrastructure in place.

Daily freight services connect Felixstowe and Southampton, gateways to Europe and beyond, with Doncaster renowned as a hub for rail freight services.

Our region is home to the iPort, a Strategic Rail Freight Interchange (SRFI) which is delivering more than six million sq ft (570,000 sq m) of Grade A logistics warehousing linked to a high specification rail freight intermodal container facility. It provides rail freight services to all major UK ports and the Channel Tunnel.

From east to the west, the seaports of Humber and Liverpool are convenient to access for freight travel to either Nordic countries or Benelux regions. You will find that locating a business in South Yorkshire means having convenient access to airports, ports, railways and road networks. Our region has benefited from recent investment in transport, including new links between the region's airport and major motorway links. There are also major projects in the pipeline, such as Northern Powerhouse Rail and HS2, which are set to further enhance our region's rail links.

We continue to be forward-looking with integrated transport connections that support economic growth and improve quality of life for all. Our broadband coverage is exceptional, with over 97% of our region benefiting from broadband speeds of 30 mbps.

For all these reasons and more, South Yorkshire is a perfect place to locate a business.

> For more information on investing in or relocating to South Yorkshire contact enquiries@southyorkshire-ca.gov.uk call +44 (0)114 220 3400 or visit scrinvest.com



QUALITY OF LIFE

South Yorkshire offers a fabulous quality of life to residents. Sheffield boasts a number of Michelin-starred restaurants, plus we are home to the largest regional theatre complex outside of London, with Sheffield's Crucible and Lyceum theatres.

Our city is surrounded by thriving communities and market towns, which means every year we attract visitors from all over the globe, contributing to a substantial visitor economy.

Wherever you are in South Yorkshire, you're never that far away from being in the great outdoors. With the Peak District National Park right on our doorstep, Sheffield is a great place to live.

We offer a unique mix of city living and outdoor adventure. Highlights include a multitude of historic stately homes, such as Chatsworth House and Wentworth Woodhouse, beautiful woodland walks and exciting attractions such as the UK's No.1 walkthrough wildlife adventure, Yorkshire Wildlife Park in Doncaster.

Our vibrant sporting culture includes cycling, cricket to snooker, with the region being home to many great sporting teams and the world's oldest football club, Sheffield FC.

South Yorkshire is also home to the English Institute of With an enviable location at the heart of the UK, super-Sport, the country's largest multi-sports training centre, connected transport links, plus great sporting, retail plus Premiership and Championship football teams.

Hockey Team, was the first ever fully professional ice hockey team in Great Britain.

We also host the World Snooker Championship at the Crucible theatre every year as well as one of the most prestigious race weeks of the British horse racing calendar, The St Leger Festival at Doncaster Racecourse.

Whether it's craft ale or cutting-edge art; stately homes or some of the UK's most renowned shopping complexes, such as the Meadowhall Centre; ancient woodlands or a packed programme of music, literature and art festivals and events, South Yorkshire has everything you're looking for.

and leisure facilities, South Yorkshire is undoubtedly an attractive place in which to live, work and invest – and In addition, the Sheffield Steelers, our Elite League Ice with access to great talent. We would love to give you a tour of what South Yorkshire has to offer.



SKILLS AND EMPLOYMENT

We have a highly skilled workforce and two million people within commutable distance of the city, so a strong talent pool from which businesses relocating here can draw. Our skills base is enhanced via our nationally renowned vocational, technical and lifelong education system, which enables your employees to seize the opportunities of today and tomorrow.

Our people are South Yorkshire's strongest asset -

we're known for being hard-working, tough, resilient and creative. We're home to two world class universities; The University of Sheffield and Sheffield Hallam University which together have 70,000 undergraduates and around 8,000 students graduating each year. These UK leading universities attract some of the brightest and smartest talent from across the globe.

Around 20,325 students currently study STEM (Science Technology Engineering Maths) subjects at university in South Yorkshire. Our region has a higher proportion of apprentices studying Engineering and Manufacturing Technologies than the national average and we are keen to embed this into our businesses, so employers can tap into the potential for research, skills and innovation.

Locating your business in South Yorkshire puts you on the doorstep of millions of people who are renowned for their technical skillsets and innovative approach. These skills are highly valued by businesses that choose to locate in South Yorkshire, and we invite you to find out more.

INVESTING IN SKILLS

As a region, we are an ecosystem offering a wealth of teaching and vocational learning opportunities. South Yorkshire provides employers with access to high-quality training and funding to support skills training that will enable them to develop their business. It exists to help businesses to find the best possible support to grow, whether that is investment in skills and training, access to finance options, support with innovation or export or even helping new business to get off the ground.

Skills Bank supports businesses with a clear growth plan by co-investing in the development of the workforce. The team at Skills Bank work closely with businesses to find training solutions that meet both immediate and emerging skills needs.

Employers can take advantage of the Adult Education Budget (AEB), which can be used to engage adults aged 19+ who live in South Yorkshire with the learning they need to prepare them for work, an apprenticeship, or further training.

The budget of around £35m per year covers elements of adult education in colleges, councils, private training providers and community groups. Businesses who choose to relocate to our region have the unique opportunity to train workers in the way companies need for growth.

DIGITISATION

Increased digitisation across all industries, via Industry 4.0, is expected to open up greater opportunities for those with digital skills.

Our region has a strong creative and digital economy and our capabilities are well aligned to the opportunities presented by Industry 4.0.

We have high employment rates that remain consistently above that of similar regions. We are home to several globally renowned skills assets and industry leading examples of technical education delivery, such as the AMRC (Advanced Manufacturing Research Centre), AWRC (Advanced Wellbeing Research Centre) and UTCs (University Technical Colleges).

These are changing how the private sector engages with skills institutions and drives innovation.

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